

PA Apple 'n Cheese Festival
October 1st & 2nd, 2011
Manley-Bohlayer Farm
East Canton, PA
www.paapplecheese.com

March 2011

Dear Vendors,

Happy New Year! It is time to start planning for the 22nd Pennsylvania Apple 'n Cheese Festival. We are excited to welcome both new and returning vendors to the festival. Again this year we are happy to announce that if you provide us with two new vendor referrals and they participate in this year's festival, you will receive one FREE (12 x 12) space for 2012.

Enclosed please find your application to be a vendor at this year's festival. Please thoroughly review the application, as well as the Rules & Regulations. We must receive your application, certificate of insurance, photos and payment in full by July 15, 2011 to ensure your space at the festival and avoid the \$25 late fee. Your assistance in calculating the cost, filling out the forms completely, and returning all necessary paperwork accurately is greatly appreciated.

Our event continues to be very popular and well attended due to the quality crafts our artisans make and sell. Last year approximately 20,000 people attended the two-day event!

We request only **handmade items are sold**. As stated in prior years, we continue to stand by our rule that all craft items must be handmade. We do not allow manufactured products at the festival; with the exception of our grandfathered vendors (like the Ye' Olde Basket Shop). Unfortunately we continue to have rule breakers. As stated in our Rules & Regulations, if a product is found to be a manufactured item, you will be asked to immediately remove the items and/or leave the show. Because this is a juried event, and the items you sell are ever changing, we ask that you send new photos with your application.

Please remember, the committee works hard to present a high quality festival. Each committee member is a volunteer. We have no paid staff. We ask that you treat each of our volunteers with the same respect with which you are treated. The end of the festival proves to be an exhausting time for everyone. We ask you to be patient and thank you in advance for your cooperation and consideration.

We welcome any questions, comments or concerns about our event. Please contact us via email at paapplecheese@yahoo.com or by calling 570-673-7222. Please direct your message to Angie for Food or Mary for Crafts.

Your canceled check will serve as confirmation of acceptance to the festival. If you would like written confirmation, prior to receiving your entrance packet, please include a self-addressed stamped envelope with your application. Your entrance packet will be mailed to you approximately two weeks prior to the festival.

Sincerely,

PA Apple 'n Cheese Festival Committee
Mary Herman, Craft Chairperson
Angela Schoonover, Food Chairperson