

2010 Pennsylvania Apple 'n Cheese Festival
Fine Art and Photography Show
Photography Division

Dear Photographer Friend,

We are happy to announce the 21st Pennsylvania Apple 'n Cheese Festival which will take place at the Manley-Bohlayer Farm property in East Canton, PA. The dates for this year's festival are October 2 and 3, 2010. The historic farm is just off route 414 east of the town of Canton.

The festival's Fine Art and Photography Show has become a favorite for many festival goers. Last year we had nearly 2000 guests visit the exhibit during the two days of the festival. Over 25,000 visited the festival as a whole!

This event is offered as a display for the wonderfully talented photographers from our local area as well as those from neighboring areas and states. We invite you to participate in this year's show whether you are a beginner or a professional. You may also offer your work for sale if you so desire. We take no commission.

The event has become popular because of its professional presentation, the lovely Victorian era setting and the attractive awards. Last year we were able to award the equivalent of over \$2000.00 in prizes and cash! We are able to give prizes (monetary and merchandise) as well as ribbons through the efforts of the festival's committee and private and corporate donors. The continued support from our benefactors is greatly appreciated.

We have incorporated the idea of "corners" from the Professional Photography Association. Each entry receives a "corner". Then, using a point system, each entry is awarded a ribbon to denote how the judge scored the work. This allows each artist to see the merit of his/her work in the judge's eye. Typically there is only one first, second and third place and best of show. But with the use of the corner system, every entrant receives a blue, red or white ribbon to denote the number of points the work scored during judging. The "corner" idea has been well received by our entrants during the past shows.

Organizers of the show are honored to have Terry Wild of Williamsport as the 2010 judge of photography. Terry owns Terry Wild Stock, Inc., a picture agency specializing in image placements, fine art print leasing, and limited edition print sales. His career as a commercial photographer commenced in 1971 with the founding of The Wild Studio. Terry is a graduate of Lycoming College and the Art Center College of Design, Pasadena, CA with a BFA in Photography. His work is known nationally, collected, and published internationally. Terry taught photography at Lycoming College from 1974 -1982 at which point he developed the growth of The Terry Wild Studio, a full service photography studio specializing in editorial and commercial services to educational, financial, and industrial sectors. Most recently, Terry's early Los Angeles and Early Pennsylvania work (1968-1974) has been recognized and purchased by The Joseph Bellows Gallery in La Jolla, CA, a vintage fine art gallery of collectable American photography. Terry is also largely responsible for the establishment of the Eagles Mere Art Gallery, a fine art gallery in Eagles Mere, PA representing eleven artists. Terry's photography spans a variety of styles and disciplines, ranging from regional and national landscapes, flora and nature studies, to editorial and sociological commentary. He now works digitally producing limited edition archival ink jet prints on acid free fine art paper. In Terry's own words, "Photography has always been my second language." For more information on Terry and to view his work please go to www.terrywildstock.com The organizers are extremely fortunate to have such a talented photographer as judge for the 2010 show.

Again this year, we will be hosting a reception for our artists/photographers and invited guests. The reception is planned for Thursday, September 30th from 6:00 to 7:30 PM at the Manley-Bohlayer house. We will have further details about the reception when entries are delivered for the show.

Please consult the registration form and eligibility rules for all information necessary regarding entries for the show.

We hope to see all of your familiar faces again this year and hope to welcome newcomers to our exhibit. If you have any questions or suggestions, please direct your inquiries to Marcie at 570-673-PAAC (7222) or paapplecheese@yahoo.com. Or check www.paapplecheese.com.

Feel free to distribute copies of the enclosed entry form and eligibility rules to anyone you feel may be interested in exhibiting in our show.

Sincerely,

Chairpersons: Brenda Hilfiger and Marcie Shinn

PO Box 6, Canton, PA 17724

2010 Pennsylvania Apple 'n Cheese Festival
Fine Art and Photography Show
Photography Eligibility Rules

1. Show dates, October 2 and 3, 2010. This show is open to all artists, amateur to professional. The show is held at the PA Apple 'n Cheese Festival site. Directions are available on our website; paapplecheese.com.
2. The closing date for the Photography registration is **September 17, 2010**. Forms should be mailed to PA Apple 'n Cheese Photography Show, PO Box 6, Canton, PA 17724 attention Marcie.
3. **Please do not** ship entries to us. Entries may be brought to the Manley-Bohlayer farmhouse during the following hours:
Saturday- September 25, 11:00 to 5:00
Sunday- September 26, 1:00 to 4:00
4. Photography categories are: 1. Black and white prints 2. Color prints 3. Enhanced images from your own work. (Enhanced images are ones that have had two or more changes made. Cropping does not count.) Examples, artistic manipulation of image or color change and combination of two or more images into one print. Call for Marcie at 570-673-7222 if you have questions.
5. Entries must be original and completed within the last two years. Entries from previous Apple 'n Cheese shows will not be accepted. We reserve the right to reject any material we feel has an inappropriate theme or that may be unfit for family viewing.
6. Adult entries must be framed and wired for hanging. **NO** saw tooth or eyelet hangers will be accepted. (Youth and teen work may be matted with no frame.)
7. The framed size of the piece may not exceed 36 inches in any direction. Prints should be no less than 5X7 inches in size **prior to framing**.
8. Criteria for judging: Visual Impact, Composition, Technique, Creativity
9. Each photographer may enter two works.
10. We would ask photographers to carry their own insurance. Your signature on the registration form denotes your acceptance of the festival's policies and verifies that the entry is your original work.
11. No entries may be removed prior to 4:30 PM on Sunday, October 3, 2010. Entries may be picked up at the close of the show, immediately following the awards ceremony. Entries may also be picked up during the following hours:
Monday, October 4 - 2:00 PM to 6:30 PM
We cannot be held responsible for pieces not picked up during designated hours or prearranged special pick up arrangements.
12. (There will be a fee of \$5.00 for special pick-up arrangements and a \$2.00 per day fee for storage beyond the above pick up date.)
13. Entry fees are: (Please place age of youth or teen on the application form.) Thank You
Adult - \$6.00 first entry, \$2.00 second entry
Teen (ages 13 through 19) \$2.00 for first entry, \$1.00 for second entry
Youth (12 and under) \$1.00 for first entry, \$.50 for second entry
14. The award ceremony will take place on the front lawn, weather permitting, at 4:30 PM on Sunday October 3. Your presence is appreciated. (A pass for free admission for the ceremony will be available when the entries are dropped off.)
15. Please feel free to call (570) 673-7222 (voice mail) with any questions and/or requests. Please direct your questions to Marcie.

Photography Registration

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Fine Art and Photography Show

Name: _____ Telephone: _____

Address: _____ City: _____

State: _____ Zip: _____

Email address for 2010 applications: _____

Show use only	Entry	Title of Entry	Categories: Color, B&W & Enhanced	Adult, Teen, Youth	For Sale Price	Not for Sale	Fee
A	#1						
B	#2						

Total \$ _____

Please make checks payable to "Pennsylvania Apple 'n Cheese Festival". The Pennsylvania Apple 'n Cheese Festival and its agent will exercise care in the handling of all entries but accepts no responsibility for loss or damage. Any sales will be direct transactions between the artist and the purchaser.

Signature _____

Please **fully complete the entire form for each entry** and return Attention: Marcie Shinn at PA Apple 'n Cheese Festival, PO Box 6, Canton, PA 17724. **Return by September 17, 2010.** Questions may be directed to 570-673-PAAC (7222) attention Marcie.

* Please list age if Teen or Youth

ID TAG	ENTRY #1	A	ID TAG	ENTRY #2	B
	Name			Name	
	Address			Address	
	Phone			Phone	
	Circle one: Adult Teen/Age Youth/Age*			Circle one: Adult Teen/Age Youth/Age*	
	Category			Category	
	Title			Title	
	Price \$	Not for sale		Price \$	Not for sale

JUDGING TAG	ENTRY #1	A	JUDGING TAG	ENTRY #2	B
	Title			Title	
	Circle one: Adult Teen/Age Youth/Age*			Circle one: Adult Teen/Age Youth/Age*	
	Category			Category	

RECEIPT	ENTRY # 1	A	RECEIPT	ENTRY #2	B
	Name			Name	
	Title			Title	

Complete all tags for each entry.