

PA Apple 'N Cheese Festival
October 3rd & 4th, 2009
Manley-Bohlayer Farm...off Rt. 414
East Canton, PA
www.paapplecheese.com

February 2009

Dear Vendors,

Well, it's hard to believe, but here we are again; and this year is our 20th Anniversary! As you can see, our applications have a new and improved look. We also have some exciting news, if you provide us with two new vendor referrals and they participate in this year's festival, you will receive one FREE (12 x 12) space for 2009.

Enclosed please find your application to be a vendor at this year's festival. Please thoroughly review the application, as well as the Rules & Regulations. We have made changes since last year. We must receive your application, certificate of insurance, photos and payment in full by July 15, 2009 to ensure your space at the festival and avoid the \$25 late fee. Your assistance in calculating the cost, filling out the forms completely, and returning all necessary paperwork accurately is greatly appreciated.



Our event continues to be very popular and well attended due to the quality crafts our artisans make and sell. Last year approximately 25,000 people attended the two-day event!

We request only **handmade items are sold**. As stated in prior years, we continue to stand by our rule that all craft items must be handmade. We do not allow manufactured products at the festival; with the exception of our grandfathered vendors (like the Ye' Olde Basket Shop). Unfortunately we continue to have rule breakers. As stated in our Rules & Regulations, you will be asked to immediately remove the items &/or leave the show, if a product is found to be a manufactured item. Because this is a juried event, and the items you sell are ever changing, we ask that you send new photos with your application.

Please remember, the committee works hard to present the festival to the high standards we are known for. (We've included some of your wonderful compliments in our newly designed brochure.) Each committee member is a volunteer, we have no paid staff. We ask that you treat each of our volunteers with the same respect in which you are treated. The end of the festival proves to be an exhausting time for everyone. We ask you to be patient and thank you in advance for your cooperation and consideration.

We welcome any questions, comments or concerns about our event. Please contact us via email at paapplecheese@yahoo.com or by calling 570-673-7222. Please direct your message to Jodi for Food or Bev for Crafts.

Your canceled check will serve as confirmation of acceptance to the festival. If you would like written confirmation, prior to receiving your entrance packet, please include a self-addressed stamped envelope with your application. Your entrance packet will be mailed to you approximately two weeks prior to festival.

Sincerely,

PA Apple 'N Cheese Festival Committee
Bev Hite, Craft Chairperson
Jodi Wesneski, Food Chairperson